



Randy Hicks

President and Chief Concept Officer

Randy Hicks is president and chief concept officer for Bob Evans Farms, Inc., a publicly held restaurant and food products company based in Columbus, Ohio. Hicks is responsible for concept evolution, growth strategy, product innovation/pipeline development and brand communication. He also serves as the strategic change leader for the brand.

At age 15, Hicks started working during the summer months at the Ohio State Fair in the Bob Evans Food Tent. After eight years in this role, Hicks began working as a service attendant and grill cook in a Bob Evans Restaurant. He then joined the management program in 1982 as a manager-in-training and became a general manager five years later. He was promoted to area director with responsibility for six of the company's restaurants in 1989. In 1994, he received a promotion to vice president, regional director of operations with responsibility for approximately 100 of the company's restaurants. He was promoted to senior vice president of operations in mid January 2003 and to executive vice president of operations in July 2004, where he was responsible for the operation of the company's nearly 600 Bob Evans Restaurants.

Hicks graduated from Canal Winchester High School in 1978 and the Ohio State University in Columbus, Ohio, in 1982. Originally from Canal Winchester, Ohio, he currently resides in Dublin, Ohio.

Birth date: January 27, 1960