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## PRESS RELEASE

For Immediate Release

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### **Bob Evans® Farmhouse Feast® Sales Benefit Local Charities**

Bob Evans to donate \$2 to Local Charities for Every Farmhouse Feast Sold from November 3-27, 2011

**Columbus, OH (November 3, 2011)** – The holidays are a special time to gather with family and friends. While preparing for potlucks, office parties, family meals and more, don't stress – Bob Evans has you covered. The Bob Evans Farmhouse Feast is the perfect solution for any holiday meal.

Knowing that this holiday season will be tougher for some, Bob Evans will make a donation to those in need for every Farmhouse Feast sold. The company pledges to give back to communities by donating \$2 to local charities for every Farmhouse Feast sold from November 3 through November 27, up to \$50,000.

"We believe in helping our neighbors in need and we know that's important to our customers as well," says President and Chief Concept Officer of Bob Evans Restaurants Randy Hicks. "This effort gives back locally to the soup kitchens, shelters and other agencies that support the needy in our restaurants' communities."

The program started as a grassroots effort by restaurant teams last holiday season, when employees used funds donated by our customers to buy local charities a Farmhouse Feast dinner. After hearing about these local efforts, the corporation wanted to help in a larger way. Many restaurants will still be taking donations to purchase Farmhouse Feasts this year, along with the corporate match of \$2 for every Farmhouse Feast sold November 3-27.

The Bob Evans Farmhouse Feast, is a complete holiday meal to go ready to heat at home, serve and enjoy. The Farmhouse Feast serves up to eight, and comes complete with your choice of a slow-roasted whole boneless turkey breast or sliced boneless ham, bread and celery dressing, mashed potatoes with gravy, buttered sweet corn, green beans with ham, cranberry relish, rolls, a loaf of pumpkin bread and a pumpkin pie with whipped topping all for less than \$10 per person. The Farmhouse Feast allows families to enjoy a wholesome, delicious holiday feast without all the worry, time consuming preparation or heavy duty post-meal clean-up.

“The Farmhouse Feast is delicious, fully prepared and totally convenient,” says Hicks. “We’ll even carry it to your car for you! And most importantly, it’s a great value for families who would rather spend time with each other than in the kitchen during the holiday season.”

Guests can order their Feast at any Bob Evans Restaurant or from their computer or mobile phone at [www.bobevans.com](http://www.bobevans.com) and schedule their pick-up date. Quantities are limited, so ordering early is highly recommended. Bob Evans Restaurants are closed on Thanksgiving and Christmas day and close early on Christmas Eve.

The Bob Evans Farmhouse Feast is \$74.99 and serves six to eight people. For larger families, additional servings of turkey or ham, bread, savory sides and desserts may be added a la carte. The Farmhouse Feast is available throughout November and December for all holiday entertaining. The \$2 charitable donation for each Farmhouse Feast sold will be active November 3 – 27.

For more information about Bob Evans Farmhouse Feast and other carry out options, visit [www.bobevans.com](http://www.bobevans.com). For daily updates on Bob Evans deals and promotions, follow Bob Evans at <http://www.facebook.com/bobevans> or @BobEvansFarms on Twitter.

**About Bob Evans Farms, Inc.**

Bob Evans Farms, Inc. owns and operates full-service restaurants under the Bob Evans and Mimi’s Café brand names. At the end of the first fiscal quarter (July 29, 2011), Bob Evans owned and operated 563 family restaurants in 18 states, primarily in the Midwest, mid-Atlantic and Southeast regions of the United States, while Mimi’s Café owned and operated 145 casual restaurants located in 24 states, primarily in California and other western states. Bob Evans Farms, Inc. is also a leading producer and distributor of pork sausage and a variety of complementary convenience food items under the Bob Evans and Owens brand names. For more information about Bob Evans Farms, Inc., visit [www.bobevans.com](http://www.bobevans.com) .

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