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## Press Release

FOR IMMEDIATE RELEASE

### ***Bob Evans Restaurants Launch Wilson Family Fundraiser to Support Injured Employee- Monday, March 29-Friday, April 2***

**COLUMBUS, Ohio –March 26, 2010** – Bob Evans Restaurants have come together to support an employee in need by launching the Wilson Family Fundraiser, Monday, March 29-Friday, April 2. Bob Evans Senior Development Chef Brian Wilson was in a serious car accident on his way to work on Tuesday, December 22, 2009. Brian suffered a spinal canal injury, a broken left arm and right clavicle fracture and is now confined to a wheelchair. Brian has made continued progress in his recovery and has transitioned home with his family. To make his recovery and transition easier, Bob Evans Restaurants are donating to the Brian Wilson Family Fund. All guests simply need to print out a flyer found on the Bob Evans website and take it to any Bob Evans Restaurant from Monday, March 29- Friday, April 2 – 20 percent of their bill will be donated to the fund.

Brian Wilson has been a part of the Bob Evans family for four years. His upbeat personality, generosity and creative energy serves as an inspiration to his team members. After sustaining serious spinal injury and undergoing multiple surgeries, Brian was taken to the Ohio State University Medical Center’s Dodd Hall Rehabilitation Hospital and was discharged from the rehabilitation facility in early March.

Brian’s uplifting spirit and positive outlook throughout this experience has inspired many people around him. There have been many challenges for Brian and his family, but they have persevered and are extremely grateful for the support of those around them. Brian and his family recently moved to a new home that is wheelchair accessible and Brian is excited to be going back to work on a part-time basis.

“Brian has been such an inspiration to everyone at Bob Evans,” says Senior Vice President of Bob Evans Restaurants Marketing Mary Cusick. “He has remained positive through this difficult and life-changing experience and his story has touched us all. We have committed to helping Brian and his family, because at Bob Evans, we’re all family.”



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While Bob Evans' guests may not know Brian personally, they are certainly familiar with some of his innovative menu creations. Brian developed numerous guest favorites including the Heritage Chef Salad, Chicken Quesadilla, BoBurritos, Country Fair Cheese Bites, and Blue Ribbon Apple Pie Fries. Brian is truly passionate about creating fresh, innovative dishes for Bob Evans customers.

The community has rallied to support the Wilsons as well. The Wilson Family Fundraiser, begun as an employee program, has gained interest throughout the community, so the company decided to make the flyer available externally as well via the company Web site and Facebook and Twitter pages.

For more information about the Wilson Family Fundraiser and to download the 20% donation flyer, visit:

<http://www.bobevans.com/ourcompany/promotions/wilsonfamilyfundraiser.aspx>

<http://www.facebook.com/bobevans>

<http://www.twitter.com/bobevans>

#### **About Bob Evans Farms, Inc.**

Bob Evans Farms, Inc. owns and operates full-service Restaurants under the Bob Evans and Mimi's Café brand names. At the end of the second fiscal quarter (Oct. 23, 2009), Bob Evans owned and operated 569 family restaurants in 18 states, primarily in the Midwest, mid-Atlantic and Southeast regions of the United States, while Mimi's Café owned and operated 145 casual restaurants located in 24 states, primarily in California and other western states. Bob Evans Farms, Inc. is also a leading producer and distributor of pork sausage and a variety of complementary homestyle convenience food items under the Bob Evans and Owens brand names. For more information about Bob Evans Farms, Inc., visit the company's web site at [www.bobevans.com](http://www.bobevans.com).

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