

PRESS RELEASE

INROADS® Leadership! Campaign Event

Bob Evans Farms, Inc. Chairman & CEO Steve Davis Hosts Reception Celebrating INROADS and the Promise of Corporate Diversity

Columbus, OH (March 1, 2011) – On the heels of Black History month, Bob Evans Farms, Inc. Chairman and CEO Steve Davis hosted a reception at the Bob Evans Farms headquarters in Columbus, Ohio, last night to celebrate the INROADS organization and the promise of corporate diversity.

INROADS is the nation's largest non-profit source of salaried corporate internships and corporate and community leadership development for outstanding ethnically diverse students. The organization was founded in 1971 by Frank C. Carr, a businessman who, upon being inspired by Dr. Martin Luther King, Jr.'s "I Have a Dream" speech, left his job and began the organization to give young people of color more opportunities to succeed in business.

As an INROADS intern, Davis worked four years at Northwestern Mutual Life Insurance in Milwaukee, Wis., while a student at the University of Wisconsin. Today, he attributes his success in business in part to his INROADS experience.

"My INROADS experience absolutely shaped the way I think today," says Davis. "From the mentors I had to the opportunity for practical experience to supplement my academic learning – INROADS opened doors for me that I might not have walked through otherwise. It's incumbent upon those of us in business today to support the mission and vision of INROADS to continue to embolden this generation of young men and women to succeed as business and community leaders."

Several gifts made during the evening will support INROADS' \$3 million dollar Leadership! Campaign, which funds the Frank C. Carr Founder's Fund for Intern Development, the Frank C. Carr Achievers program -- providing outreach to underserved high school students – and the Leadership Development Fund & Mid-Career Development for INROADS Alumni.

Kwame Jackson, INROADS alumnus and runner-up of NBC's hit show *The Apprentice*, served as emcee for the event, sharing his experience with attendees. Jackson, who received his MBA from Harvard Business School, worked on Wall Street before his turn on *The Apprentice* and his current work as an entrepreneur.

Current INROADS intern Curtiya Guy, a student at The Ohio State University and an intern at Huntington National Bank, spoke on her experience in the program and the opportunities it has created for her. The evening also featured Jeffery S. Perry, also an INROADS Alumnus, who

serves as Vice Chair of the INROADS National Board of Director. Perry is currently a Transaction Integration Practice Leader at Ernst & Young LLP.

INROADS President and Chief Executive Officer Forest T. Harper Jr. laid out the vision for the organization over the next four years. "INROADS has spent the past 40 years creating leaders," said Harper. "Now the time has come for us to enter into a new era. We are expanding and accelerating the mission of INROADS so that students and INROADS alumni are prepared not only to become leaders, but to rise to the very top of corporate and community leadership – the C-suites and boardrooms. This is truly the next level of INROADS!"

During the event, Davis presented the first INROADS Profiles in Mentorship award to his mentor, Lorenzo Tovar, previous president of the INROADS organization. Davis himself received the group's first National Leadership Award.

About Bob Evans Farms, Inc.

Bob Evans Farms, Inc. owns and operates full-service restaurants under the Bob Evans and Mimi's Café brand names. At the end of the third fiscal quarter (January 28, 2011), Bob Evans owned and operated 569 family restaurants in 18 states, primarily in the Midwest, mid-Atlantic and Southeast regions of the United States, while Mimi's Café owned and operated 145 casual restaurants located in 24 states, primarily in California and other western states. Bob Evans Farms, Inc. is also a leading producer and distributor of pork sausage and a variety of complementary homestyle convenience food items under the Bob Evans and Owens brand names. For more information about Bob Evans Farms, Inc., visit the company's Web site at www.bobevans.com.

About INROADS

Founded in 1970, INROADS, Inc. is the nation's largest non-profit source of salaried corporate internships for excelling Black, Hispanic/Latino and Native American Indian college students. INROADS has placed youth in over 127,000 paid internships throughout its history, providing students with the skills and competencies necessary to be successful in advanced careers. With over 35 offices throughout the U.S., Mexico, and Canada, INROADS has consistently been named one of "America's Top 10 Internships" since 1993. Top corporate clients of INROADS include United Technologies Corporation, Deloitte, MetLife, Qwest Communications, and PricewaterhouseCoopers. To learn more, visit <http://www.INROADS.org>.

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