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## Press Release

FOR IMMEDIATE RELEASE

### **Bob Evans Farms in Partnership with the Ohio Farm Bureau Purchase the 2010 Ohio State Fair's Reserve Grand Champion Barrow**

**Columbus, Ohio – Monday, August 9, 2010-**

On Sunday, August 8, 2010, Bob Evans Farms in partnership with the Ohio Farm Bureau Federation purchased the Reserve Grand Champion Market Barrow at the Ohio State Fair's 2010 Sale of Champions at the Celeste Center. The company's bid was a show of support for Ohio's agriculture community and a nod to the brand's heritage. The Reserve Grand Champion Barrow will be donated to the Mid-Ohio Foodbank as a part of Bob Evans Farms' "Operation Feed" efforts.

"We were so happy to return to the Ohio State Fair's Sale of Champions this year," says President of Bob Evans Foods, Mike Townsley. Company founder Bob Evans truly drove the Grand Champion competition at Fairs gone by, purchasing 20 out of 23 Champion Barrows at the Ohio State Fair from 1957-1984.

"The young men and women who raise these animals eat in Bob Evans restaurants and purchase our food products on a regular basis," says Townsley. "This is one way for us to thank them, and to invest in Ohio's agricultural future."

The Reserve Grand Champion Market Barrow was raised by Alec Bremek from East Liberty, Ohio. The proceeds of this sale will go to Alec as well as the Youth Reserve Program, which provides youth exhibitors with funds for various programs including; scholarships, showmanship contests, skill-a-thon contests, dairy cattle program, breeding livestock program, Future Farmers of America and 4-H.

Bob Evans Farms is committed to supporting local and youth-based agricultural organizations like Ohio 4-H and has been a long-time partner of the Ohio Farm Bureau Federation. "Our company's roots are in Ohio and our philanthropic efforts reflect our heritage. Causes we support today are causes our founder Bob Evans believed in strongly: conservation, agriculture, education, hunger,

children's and family causes. This was a wonderful opportunity to give back to our state's youth, Ohio agriculture and to support the Mid-Ohio Foodbank," says Townsley.

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**About Bob Evans Farms, Inc.**

Bob Evans Farms, Inc. owns and operates full-service restaurants under the Bob Evans and Mimi's Café brand names. At the end of the fourth fiscal quarter (April 30, 2010), Bob Evans owned and operated 569 family restaurants in 18 states, primarily in the Midwest, mid-Atlantic and Southeast regions of the United States, while Mimi's Café owned and operated 146 casual restaurants located in 24 states, primarily in California and other western states. Bob Evans Farms, Inc. is also a leading producer and distributor of pork sausage and a variety of complementary homestyle convenience food items under the Bob Evans and Owens brand names. For more information about Bob Evans Farms, Inc., visit the company's Web site at [www.bobevans.com](http://www.bobevans.com).

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