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Press Release

FOR IMMEDIATE RELEASE

Bob Evans Farms Announces Price Increase on Sausage Products

Sow Costs at All-Time High

COLUMBUS, Ohio – June 15, 2011 – Bob Evans Farms, Inc. today announced it would raise the prices of its sausage products due to a significant increase in raw materials.

“Last month we saw some of the highest sow costs on record, with average prices above \$60,” says Bob Evans Foods President Mike Townsley. “Bob Evans hasn’t experienced a price increase in many years, but with unprecedented costs in these raw materials, we’re forced to take pricing action.”

“We are undertaking several efficiency and cost saving initiatives to alleviate margin pressures so we don’t pass on all our costs to customers,” says Townsley. “We understand the consumer is looking for a premium product at an affordable price, and we don’t take price increases lightly. We’re committed to delivering value for the long-term.”

About Bob Evans Farms, Inc.

Bob Evans Farms, Inc. owns and operates full-service restaurants under the Bob Evans and Mimi’s Café brand names. At the end of the fourth fiscal quarter (April 30, 2010), Bob Evans owned and operated 569 family restaurants in 18 states, primarily in the Midwest, mid-Atlantic and Southeast regions of the United States, while Mimi’s Café owned and operated 146 casual restaurants located in 24 states, primarily in California and other western states. Bob Evans Farms, Inc. is also a leading producer and distributor of pork sausage and a variety of complementary homestyle convenience food items under the Bob Evans and Owens brand names. For more information about Bob Evans Farms, Inc., visit the company’s Web site at www.bobevans.com.

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