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PRESS RELEASE

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Bob Evans Farms Food Products Announces New SVP, Retail Business Development

Columbus, OH (May 23, 2011) – Bob Evans Farms, Inc. today announces that Chris Lambrix has joined the company as senior vice president of retail business development for BEF Foods, a subsidiary of Bob Evans Farms, Inc.

Lambrix joins Bob Evans from his role as principal of consumer industries and retail practice at A.T. Kearney, Inc. His experience also includes foods company Sara Lee, Inc. where he was vice president of pricing, North America retail. He holds a MBA from the University of Michigan and a B.A. from Georgetown University.

Lambrix brings expertise in marketing and selling cost optimization, procurement and risk management strategy to BEF Foods.

“Chris’ experience in sales and operations planning, manufacturing and procurement cost reduction, and lean initiatives will prepare our retail business development team for success,” says President of BEF Foods Mike Townsley. “His leadership and knowledge of retail supply chain and operations will be an important tool for our company as we grow our food products business.”

Lambrix currently resides in Chicago, Ill., and will be relocating to Columbus.

About Bob Evans Farms, Inc.

Bob Evans Farms, Inc. owns and operates full-service restaurants under the Bob Evans and Mimi’s Café brand names. At the end of the third fiscal quarter (Jan. 28, 2011), Bob Evans owned and operated 569 family restaurants in 18 states, primarily in the Midwest, mid-Atlantic and Southeast regions of the United States, while Mimi’s Café owned and operated 145 casual restaurants located in 24 states, primarily in California and other western states. Bob Evans Farms, Inc. is also a leading producer and

distributor of pork sausage and a variety of complementary homestyle convenience food items under the Bob Evans and Owens brand names. For more information about Bob Evans Farms, Inc., visit www.bobevans.com.

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